


**creativity**  
**enhancement ltd**

**Taiten Kitaoka** Managing Director

**Portfolio**

## **Portfolio Structure**

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## Introduction


The present portfolio has been produced to introduce you to the services which Creativity Enhancement Ltd. can offer your company in dealing with international business in a cross-cultural background.

As a Japanese, Taiten Kitaoka has been studying and practising progressive Western communication psychology in the United States and in the UK for 18 years, and working as an *'Enhancing Development Trainer'* for creative and professional people; and is an interpreter and co-ordinator.

It is the knowledge he has acquired from 'both sides of the fence' that led him to work as a communication consultant for International companies who need to do business in a cross-cultural context.

You will find some documents enclosed to help you to decide how Creativity Enhancement Ltd. could be of some help with your company's interactions in the global market.

Should you require additional information, please contact us on (+44)20 7482 5860. We look forward to hearing from you.



# Services Offered by Creativity Enhancement Ltd.

creativity  
enhancement Ltd

## \* Do you want to enhance your professional skills?

If you do, then we will be able to help you. Taiten Kitaoka, the managing Director of Creativity Enhancement Ltd, is a unique trainer who offers Enhancing Development Training (EDT).

EDT training is provided to creative and sports professionals as well as executive people, and its aims are:

- Personal development
- Creativity enhancement
- Increased performance
- Improved communication skills
- Accelerated learning

In EDT training, Taiten helps creative, sports and executive people to develop their potential powers, by leading them to, and enabling them to stay in, the space where they can achieve their maximum performance level.

## \* Do you want to improve your cross-cultural communication skills?

If you do, then we can help you to improve these skills. Taiten has an extensive training background in Western psychology and has been working abroad for the last 18 years, as an interpreter, trainer and consultant. He is a trainer in cross-cultural communication skills with a wealth of practical experience in this area. He will be able to offer valuable advice and training to International companies to ease their path to fruitful cross-cultural relationships. Taiten specialises in business communication consultancy services, especially in:

- International Management
- Risk Management
- Crisis Management
- Change Management
- Productivity Improvement
- In-house Training

In his business communication consultancy work, Taiten will offer his clients unique training, by utilizing the most progressive techniques of *communication psychology* known today.

# Princess Anne upstages Lady Penelope!



Princess Anne on tour

**WHEN** Royalty visits even Lady Penelope doesn't get a look in. Our picture special by Mark Samons tells of Princess Anne's visit to International Rescue based in Woburn Green.

International rescue Corps received two special guests last week when Princess Anne and Japanese official Hiro Katsunawa visited its headquarters at Glory Hill, Woburn Green.

Mr Katsunawa officially thanked the team in behalf of the Japanese people and its government for helping after the country's recent earthquake and presented a banner of gratitude to the team's patron, Princess Anne, last Friday.

Since its inception in 1981 International Rescue has aided rescue operations throughout the world including a volcanic mud slide in Colombia and another earthquake in Turkey.

For Lady Blackburn, 26, the rescue mission to Japan was her first trip away and she was given the task of presenting Anne with flowers as she stepped from her helicopter.

Just two hours later she asked how did the emergency feel about the going away. In the case of Japan I left a message on the answeringphone and she asked about me if I still had a job.

The letter presented to the Princess Royal also acknowledged its members' contribution.

The visit was planned as unofficial but became official when the group said it was to receive a letter of thanks.

One of the group's founders, William McMartin, said the fact that Princess Anne had overstayed her visit by half an hour showed her genuine interest in I.R.C.'s work.



A thank you to the Princess and International Rescue



Taiten Kitaoka in the middle.

## Client List

The past clients of Creativity Enhancement Ltd. include the following individuals and organisations.

### **Business Communication Consultancy**

Secretary to the Minister of the Economic Planning Agency in Japan  
The Republic of Kazakhstan  
Tenfore (a Danish company developing a post-Internet communication system)  
Art Advisers (a London based art gallery)  
The Church of England/the English Heritage  
DAKO

### **NLP/EDT Training**

Management consultants  
Accountant manager  
Artists  
Health Practitioners  
Japanese Formula 3 driver

### **Translation/Interpretation/Co-ordination**

The Japanese Embassy in London  
The Ministry of Defence  
The Health Ministry  
BNFL  
IRC (the International Rescue Corps)  
Citibank  
BT  
Max Mosley (the President of FIA)  
Nokia  
NTT (Nippon Telephone and Telegraph)  
Toyota  
Mitsubishi Heavy Industries  
Mitsui Corporation  
Marubeni Corporation

## Curriculum Vitae

### Taiten Kitaoka

(Passport name: Hirofumi Tanimura)

Managing Director of Creativity Enhancement Ltd.

Born in Wakayama, Japan; in 1956

18A Rona Road, London NW3 2JA, UK

Tel: (+44)20 7482 5860 Fax: (+44)20 7482 5954

e-mail: taiten@creativity.co.uk

URL: <http://www.creativity.co.uk/creativity/>



### Academic Career

- 1981:** B.A. degree, the Faculty of Letters of Waseda University, Tokyo.
- 1981:** Institut Franco-japonais (French language), Tokyo.
- 1982:** Diplôme Supérieur, Alliance Française (French language), Paris.
- 1985:** Dehypnotherapy (a 7 months psychotherapeutic course) in Oregon, USA.
- 1988:** Certified Practitioner of the Art of NLP, Grinder, DeLozier & Associates, California, USA.
- 1989:** Graduated from the School of Hypnosis and Psychotherapy (SHAP) in London.
- 1989:** Certified Master Practitioner of the Art of NLP, GDA, California, USA.
- 1995:** Licensed Trainer of NLP, the Society of NLP (Richard Bandler), Munich.
- 2002:** Currently Member of the Association for NLP (ANLP) in Britain.

## Professional Career

**1981 to 1986:** French-Japanese interpreter in Algeria, North Africa for Mitsui Ship Construction, Marubeni Corporation, Mitsubishi Heavy Industries, etc. (A total of 36 months)

**1987 to 1989:** JAL Trading UK Ltd., London (part of Japan Airlines): Administration, New Business and Marketing.

**From Nov. 1989:** Free-lance consultant, trainer and interpreter.

**1989 to 1993:** I worked for an Anglo-Japanese investment consortium whose clients included Tate, Dunhill, Max Mosley (the president of FISA of Formula One), F1 Team Williams, Nigel Mansell's F3000 racing team, and Fuji TV in Japan. (See the enclosed copies of letters.)

**January 1995:** Co-ordination for the Japanese Government to invite the International Rescue Corps (IRC) to come to Japan to rescue victims of the Kobe Earthquake.

**April 1995:** Interpretation for a representative of the Japanese Government who handed thank you letters for the activity of IRC in Kobe to the Princess Royal, Patron of IRC. I since worked also for the Pathfinders, the umbrella organisation of IRC.

**April 1995:** Co-ordination and interpretation for the British Nuclear Fuel Limited (BNFL). The presidents of the seven Japanese electric power companies were invited to the inauguration event of BNFL at the Thorp retreatment plant. This event included a cocktail party hosted by John Major at Downing Street and a dinner party held by Michael Heseltine at the Banqueting House.

**2001:** Translation and consultancy work for various clients including Linguaphone, Ernst & Young, BT, NTT (Nippon Telephone and Telegraph), Nokia, Tenfore (a Danish company developing with IBM and NBC a post-Internet system of satellite/optic fibre/PC communication), the British Ministry of Defence (computer engineering), the secretary to the Minister of the Economic Planning Agency in Japan, the Republic of Kazakhstan, the Japanese Embassy in London, and the Church of England.

**2001:** EDT (Enhancing Development Training) Training for clients spanning varied professions, such as artists, alternative medicine practitioners, sports people, senior managers and management consultants.

**2001:** Business communication consultant for British (European) companies dealing with the Japanese market in Europe and in Japan, helping them to improve their communication skills with their Japanese clients.

**August 2001:** Intensive NLP training for the sales representatives and managers of the Japanese branch of DAKO company in Denmark.

*Grander, DeLozier & Associates*  
hereby certifies that

**Taiten Kitaoka**

has successfully demonstrated competence and skill in the use and techniques of *Neuro-Linguistic Programming*. In addition to expertise at the practitioner level, the holder has demonstrated excellent ability in advanced discussion, analysis and illustration of the structure of subjective experience via the advanced patterns of the *Neuro-Linguistic Programming* technology.

*Grander, DeLozier & Associates* confers upon the holder of this certificate the right to use the title of

**CERTIFIED MASTER PRACTITIONER OF THE ART OF  
NEURO LINGUISTIC PROGRAMMING**

*This certificate does not constitute a vote or ballot ticket.*



The witness thereof, the following has affixed their signature and seal herein  
this 22<sup>nd</sup> day of August 1988.

*Janice DeLozier*  
*Grander, DeLozier & Associates*

**Austrian Institute for NLP™**  
and  
**The Society of Neuro-Linguistic Programming™**

Hereby certifies that

**Taiten Kitaoka**

has successfully completed the course of study and has consistently demonstrated the highest degree of competency and skill to be certified as a

**Licensed Trainer of NLP™**

In witness thereof, the following have affixed their signatures and the Society of Neuro-Linguistic Programming™ official mark.

this 20th day of November 1993



10296

*[Signature]*  
President, Society of NLP™  
Executive Director of IANLP™

*[Signature]*  
President, Society of NLP™  
Executive Director of IANLP™

*[Signature]*  
John J. Hellewell  
President, Society of NLP™  
Executive Director of IANLP™

*[Signature]*  
Richard Bandler  
President, Society of NLP™  
Executive Director of IANLP™

## THE ASSOCIATION OF PATHFINDERS

FOUNDED BY GROUP CAPTAIN LORD CHESHIRE VC  
WORKING FOR DISASTER RELIEF

From: Air Marshall Sir John Curtiss KCB KBE

9, September, 1997

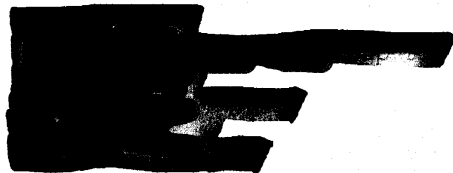
Dear 

I understand from Mrs. Amanda Paton, that you have requested more information about The Pathfinders and our role in assisting one of our associate charities, International Rescue Corps, to receive an invitation from the Japanese Government, to conduct rescue operations at Kobe, in 1995.

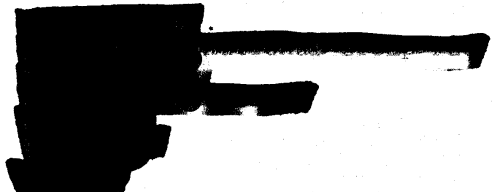
The Pathfinders is an umbrella organisation set-up by the late Group Captain Lord Cheshire VC to assist certain British rescue teams, with expertise in a number of specialist areas. The Pathfinders' teams have a wide experience across the World.

In relation to Kobe, Mr. Guhen Kitaoka initiated the contact with our organisation, and acted in a liaison role between ourselves and the Japanese Government. His prompt action resulted in International Rescue Corps flying the only foreign team, invited to undertake rescue operations, to Kobe. The team's work later received enthusiastic support from the British Ambassador in Tokyo, and 10 Downing Street. Please find enclosed a copy of our team leader's report relating to their rescue mission to Kobe in 1995.

*Yours sincerely*  
*John Curtiss*



Castle Leslie



9 September 1997.

Dear 

It gives me great pleasure to write to you about my good friend Mr. Guhen Kitaoka.

I have known Mr. Kitaoka well for several years. Mr. Kitaoka has been a frequent guest at my family home, Castle Leslie, to which he has brought a number of Japanese intellectuals and dignitaries. I understand that the principal interest of the visiting academics was the fact that I am a cousin of Sir Winston Churchill, and at the castle we have a large archive, and a great deal of personal memorabilia at one time owned by him.

In December 1990, I travelled to Japan with Mrs. Paton, her brother and Mr. Kitaoka, at the invitation of the Japanese government, to a number of cultural events. We were accompanied at all times by Mr. Kitaoka, whose humour, integrity and diligence made the visit a great success.

I cannot recommend Mr. Kitaoka more highly. He has, over the years, been a firm friend to whom I have introduced my family and a wide circle of friends.

Yours Sincerely,

Tarka Leslie King.

# CASTLE LESLIE IRELAND



His son Charles Powell Leslie II took over the estate but died shortly before the year of the Great Hunger. His widow Christina ran the estate during the time of the famine. She was a very able lady and managed to feed all the people on the estate. She continued to run the estate most capably until her son Charles Powell Leslie III came of age. He had ambitions to build a Castle on the grand scale. His taste in architecture ran from 'Free Range Gothic' 'Early Taj Mahal' 'Late Rococo' 'Babushka Baroque' to 'Jacobean Bloody'. One of his plans included a nine storied gothic tower in the middle of the lake reachable only by Venetian gondolas. Sadly for Charles but fortunately for Leslie family finances he choked on a fish bone before he could realise any of his major architectural fantasies. He died in 1871 and the building of a new castle was left to his brother John.

John Leslie (later to become Sir John Leslie 1st Baronet of Glaslough) was a fine painter of the pre-Raphaelite school. It was he who at the insistence of his pretty young wife Constance built the present Castle in 1878. Sir John died in 1916 and Lady Constance in 1925.

Sir John Leslie 2nd Baronet married the delightful Louise Jerome whose stunning older sister Jenny married Lord Randolph Churchill. There are many of the Churchills' "hand-me-downs" in the castle as the Leslies were considered the poor relation. Louise died in 1941. Sir John Leslie 2nd Baronet died in 1944.

Sir Shane Leslie 3rd Baronet, Irish speaker, author, poet and ardent nationalist became a Catholic and stood as Nationalist candidate for Derry in the 1910 election, losing by a mere 59 votes to the Duke of Abercorn.

Sir Shane transferred the property to his eldest son John Norman Leslie who became the 4th Baronet. Owing to ill health from five years in a prisoner of war camp he made the estate over to his sister Anna and lived the next 40 years in Rome until his return to Castle Leslie in 1994 where he still lives.

Anna Leslie-King the biographer had a distinguished war career and was awarded two Croix de Guerre by General de Gaulle. In the 1960s she moved to Ouseburn in Galway and made over Glaslough to her younger brother Desmond. Desmond, who is one of the few surviving wartime Spitfire pilots is also an author and composer of electronic music. In 1991 he handed the Castle over to his five children and the Castle is now run by his daughter Susanna and her partner Ulan.



## Castle Leslie

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Fax: 353-47-88256

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World Wide Web: <http://www.castle-leslie.ie>



10 DOWNING STREET  
LONDON SW1A 2AA

From the Private Secretary

14 March 1995

*Dear Mr Hanning*

Thank you for your letter of 23 February enclosing a copy of the IRC report on the Kobe earthquake.

The Prime Minister has asked me to convey his thanks and admiration for the team's professionalism and courage in the aftermath of the terrible events in Kobe. Their swift response and the way in which they carried out the task in such difficult circumstances eased the suffering of many hundreds of people. They also won much goodwill for Britain and the gratitude of the Japanese Foreign Minister. Sir John Boyd was right to say that they were "a credit to the flag"

*Yours sincerely,*

*Edward Oakden*

**EDWARD OAKDEN**

Hugh Hanning Esq

3 Egerton Gardens Mews  
London SW3 2EH  
071-581 3567

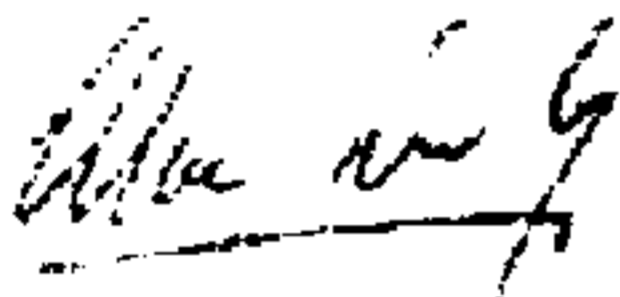
[REDACTED]

16 October, 1990

Dear [REDACTED],

This is to confirm that should you wish to arrange for any of your clients to hold discussions with a view to being involved in form 1 or other top level motor sport, I should be delighted to help in any way I can.

Yours sincerely,



Alan Mosley